



**EMBARK SAN DIEGO**  
*Invest in Yourself!*

**What Is EMBARK SAN DIEGO?**

EMBARK SAN DIEGO is LEAD SAN DIEGO's introspective leadership program specifically designed for developing professionals who are interested in understanding their strengths and areas of improvement as a leader. EMBARK is not a prerequisite to IMPACT San Diego, our signature regionally focused 10-month program, but rather serves as complementary program to provide a comprehensive leadership experience.

**Participants will:**

- Engage in a rigorous personalized leadership diagnostic
- Identify one's strengths and weaknesses as a leader
- Learn how to navigate a multigenerational workplace
- Build consensus at the highest level
- Learn the art of building a professional network
- Experience interactive teambuilding activities

**PROGRAM DATES**

Tuesday, **February 21**, 2012  
Tuesday, **March 6**, 2012  
Friday, **March 9**, 2012  
Wednesday, **March 21**, 2012  
Thursday, **March 22**, 2012

**How Will I Benefit from EMBARK?**

In addition to an enhanced understanding of the region, participants will grow personally while capitalizing on their leadership potential. EMBARK will provide participants with the skill development to excel in their respective professional and community and civic endeavors. Upon completion, participants will earn a certificate in recognition for their leadership accomplishments.

**What Is Expected of an EMBARK Participant?**

- Attend all sessions
- Complete an online leadership diagnostic and attend a one-on-one evaluation and coaching session
- Fully participate in all breakout sessions and workshops
- Bring a positive attitude and collaborative spirit to each session

**Presenting Organizations**

- Bailey Gardiner, A Creative Agency
- Community Investment Strategies
- Girl Scouts, San Diego
- Hanley Consulting Group
- Kinnectics, LLC
- Mediation Solution International
- National University
- San Diego Association of Governments (SANDAG)
- San Diego Regional Chamber of Commerce
- University of San Diego

**Potential Themes & Topics Include:**

EMBARK features leading experts and community leaders who are active in the following themes and topics:

- Leadership Assessment and Development
- Communication and Negotiation: Creative Collaborations
- Assessing the Value of Investing Time, Talent and Treasure
- Committee Skills Development: Running your Team/Constituents
- Facilitation Skills: How to Work with Groups
- Understanding Communities and Community Development
- Use and Understanding of the Value of Social Media
- The Art of Building a Professional Network
- Survey of San Diego's Regional Economies, Demographics and Governance
- Orientation of the San Diego Region

**SPECIAL THANKS TO OUR SPONSOR & HOSTS**

**EMBARK SAN DIEGO Presenting Sponsor: Wells Fargo**  
**EMBARK San Diego Hosts: National University & Girl Scouts San Diego**



**LEAD San Diego's Mission**

To provide balanced, issue-oriented programming that informs and inspires leadership and civic engagement on regional issues.