



APPLICATION SUPPLEMENT – CLASS OF 2013

As you prepare to complete the application for LEAD's IMPACT SAN DIEGO Class of 2013, the following information is designed to provide you with a greater understanding of the program.

PURPOSE: To provide intense issue-orientated programming, leadership skill-building, and community volunteerism opportunities to a growing set of regional leaders who understand and can respond to the quality of life challenges facing the greater San Diego region.

THE IMPACT SAN DIEGO PROGRAM

LEAD's IMPACT SAN DIEGO interactive community and civic issue-oriented seminars are held monthly, and are usually full-day sessions. Three to four optional half-day sessions are also offered. Seminars are held over a ten-month period, beginning in September and running through June, and are typically held on the third Thursday of each month. Each seminar highlights historic and contemporary perspectives on the day's topics, and features leading experts and key community leaders who are active in the issue at hand. Described as a "Master's Degree" on San Diego, it provides a big picture of the major issues facing the San Diego region. Seminars employ a mix of interactive exercises, presentations, networking and facilitated dialogues. In addition to the seminars, participants engage in networking opportunities, including hosted social hours, and a meet-and-greet holiday reception with LEAD's Board of Directors. Also, a member of the IMPACT SAN DIEGO Class of 2013 will be recognized at LEAD's annual event by their fellow peers as *The Herbert G. Klein Visionary Award Recipient*. Approximately fifty-five class members are selected to participate each year.

In addition to the seminars and networking opportunities, the participating LEAD class members will be divided into action teams and deployed to work on community projects, which have been drawn from community-based organizations and grassroots community-building efforts in San Diego County's traditionally underserved communities. These projects will provide an opportunity for class members to enhance their leadership, teambuilding, relationship building, and collaborative skills. The projects will also provide an opportunity for the class to make a tangible contribution to the region. The results of these efforts will culminate at a special LEAD San Diego "Showcase" event, in which the community projects seeking philanthropic and/or further volunteer investments will be shared with potential investors.

The purpose of IMPACT SAN DIEGO is to transform a highly motivated group of individuals into a network of leaders with knowledge and commitment that benefits the entire region.

SELECTION CRITERIA

Participants will be selected from individuals who submit completed applications and participate in a personal interview. LEAD San Diego's selection committee will seek to identify those most likely to demonstrate leadership abilities for the long-term benefit to our region. The committee annually selects a group of approximately fifty-five participants with emphasis on broad representation from occupational, ethnic, and cultural backgrounds, as well as geographic areas and community interests.

To be accepted into IMPACT SAN DIEGO, applicants MUST:

- Have demonstrated positions of leadership in their employment and/or volunteer organization.
- Display evidence of mature judgment and exceptional leadership qualities.
- Have demonstrated a strong interest in and commitment to the community through significant voluntary leadership roles in community organizations.
- Be qualified to utilize their leadership skills through community service for the long-term benefit of the community.

- Have obvious potential for growing personally and effecting positive change.
- Be willing to commit the time and energy necessary to complete the program.

Other considerations:

- We strive to include participants from the entire San Diego/Northern Baja California region.
- We seek a class that reflects the diversity of the San Diego/Northern Baja California region.
- We seek representatives from business, government, non-profit and volunteer sectors.
- Tenure in San Diego will be considered. However, potential to impact San Diego now and in the future is more important. Community service in other communities is considered in the selection process.

Due to restricted capacity and need for diverse composition of classes, many qualified candidates may not be chosen for inclusion in any given year. Individuals are strongly encouraged to re-apply in subsequent years.

BENEFITS INCLUDE

- Understanding issues, impacts and implications that affect the region now and in the future.
- Grasping the “big picture” of the San Diego region.
- Developing an exemplary network of colleagues and collaborators.
- Access to decision-makers and industry leaders.
- The strengthening of personal leadership skills that help advance community leadership activities.

APPLICATION PROCESS

Participants are selected based on information provided on the application, and finalists will have a personal interview. Do not attach a résumé or any additional pages. Please allow ample time to prepare the application to meet our deadline of **Friday, June 15, 2012**. The application may be downloaded from our website, www.leadsandiego.com.

Applications must be in hand by close of business, **Friday, June 15, 2012**, and be accompanied by a \$35.00 application fee. Please make your check payable to LEAD San Diego. Finalists’ interviews will take place after review of all applications (tentatively scheduled for July 12 and 13, 2012), and the committee determines whether applicants have met the minimum criteria to be interviewed. Final invitations to participate will be made by Monday, August 13, 2012. Please submit the original application plus five (5) copies.

SCHEDULE

LEAD’s IMPACT SAN DIEGO seminar days are held monthly, and are usually full day sessions. The seminars are held over a ten-month period, beginning in September and running through June. Seminars are held the third Thursday of each month, with the exception of the December session, which takes place on the 2nd Thursday due to the holiday season.

SEMINARS

Thursday, September 20, 2012
 Thursday, October 18, 2012
 Thursday, November 15, 2012
 *Thursday, December 13, 2012

Thursday, January 17, 2013
 Thursday, February 21, 2013
 Thursday, March 21, 2013
 Thursday, April 18, 2013
 Thursday, May 16, 2013

GRADUATION/SHARECASE EVENT: Friday, June 14, 2013

Three to four optional sessions will be announced by November 2012, to begin in January 2013.

THE SEMINARS

Each seminar highlights historic and contemporary perspectives on the day's topics, and features leading experts and key community leaders who are active in the issue at hand. Seminars employ a mix of interactive exercises, presentations, networking and facilitated dialogues.

POTENTIAL SEMINAR TOPICS

- Leadership 101
- Survey of the Regional Economy
- Growth & Environment
- Arts & Culture
- Human Services/Health
- Mexico & Our International Region
- Law & Society
- Our Region Tomorrow
- K-12 Education
- Military

ATTENDANCE

LEAD San Diego requires **full** participation in the program. Full-day attendance is required at all nine seminars and the graduation/sharecase event. Please review the above dates. Participants who miss more than eight hours of class meeting time may be asked to withdraw from the program. If you are unable to commit to this schedule, please do not apply at this time.

Participants are also expected to participate fully in the **Leadership Action Team (LAT)** projects.

LEADERSHIP ACTION TEAMS

In addition to the seminars, the participating LEAD class members will be divided into action teams and deployed to work on community projects, which have been drawn from community-based organizations and grassroots community-building efforts in San Diego County's traditionally underserved communities. These projects will provide an opportunity for the class to enhance the class members' leadership, teambuilding, relationship building, and collaborative skills. This small-group work is an integral part of the IMPACT SAN DIEGO curriculum. Much of the LAT activity is completed outside of the class sessions. Participation in **Leadership Action Teams** is mandatory.

TUITION

Tuition is \$3,950 and is payable by Friday, September 7, 2012. A limited number of scholarships are available for demonstrated need; maximum scholarship is 60% of tuition. (Scholarship applications will be made available after the class is selected and invited.) Tuition may also be paid through a four-month (September – December) installment payment plan with credit card. Tuition is non-refundable.

POST GRADUATE COMMITMENT TO THE REGION

Graduation from the class signifies the beginning of a lifetime opportunity as a member of LEAD's graduate network. LEAD's Alumni Association, headed by a council of graduates, hosts networking events, educational programs and forums, and community service opportunities to facilitate continuing education and network-building among our alumni as a means of accomplishing shared goals. To serve as a true "architect" of constructive community change and to further ensure the long-term success of the region, you are encouraged to serve on committees, boards and task forces, as well as participate in organizations throughout the region.