



LEAD SAN DIEGO
A catalyst for leadership
30 years of excellence

A C-Level Civic & Community Leadership Program | April 26-28, 2012

PROGRAM OVERVIEW

Now entering its fourth year, INFLUENCE SAN DIEGO is a program designed to provide senior executives, new to San Diego or to their position, an opportunity to quickly gain understanding of community issues and an appreciation for the way multiple sectors work together to make San Diego a sustainable region. Facilitated by many of San Diego's key elected officials and CEOs, INFLUENCE SAN DIEGO teaches participants about critical issues that face this community while providing opportunity to build an immediate network of regional leaders.

WHO? INFLUENCE SAN DIEGO is designed for C-level and senior executives who are interested in becoming engaged in the San Diego community and who would benefit from a comprehensive understanding of key regional issues while meeting influential civic & community leaders; C-level and senior executives who have been in San Diego for less than five years, or who have been recently promoted to a C-level executive position; and for spouses of participants, who are invited to attend on a "space available" basis.

WHAT? The sessions will highlight contemporary perspectives on relevant regional themes and feature insightful presentations, experiential tours, dialogue with leading experts and key community leaders active in the region, networking & social events. INFLUENCE SAN DIEGO provides important context for regional business and civic issues, access to San Diego's political, civic and community leaders, and critical tools for becoming active in the community. More information on the program is available at www.LEADSanDiego.com/influence.

WHEN? The program takes place on **April 26, 27, and 28, 2012**, each day being a full-day session.

WHERE? Various venues in central San Diego will host seminars, networking, facilitated tours, and a reception.

COST? Tuition for the 2012 program is \$2,950 and includes all materials, meals, and transportation. There is a 2% processing fee on all credit card transactions.

HOW? To be considered for the 2012 program, please complete & submit a referral form to LEAD San Diego, available on our website at www.LEADSanDiego.com. Self-referrals are accepted; space is limited.

SEMINAR TOPICS INCLUDE

Vision for San Diego's Future
Political Landscape
K-12 Education
Environment & Growth
Arts & Culture
Regional Economy – Infrastructure
Health & Human Services
Mexico & Our International Region
Sports Industry
Tourism
Military
Philanthropy
Economic Sectors

PREVIOUS EVENTS, ACTIVITIES & VENUES

(subject to change for 2012)
Tour of the Working Waterfront
Tour of Downtown Master Development
The Historical U.S. Grant Hotel
The New Port Pavilion on Broadway Pier
Midway Museum Tour
Park Ranger Tour of Balboa Park
Petco Park Behind-the-scenes Tour
The Old Globe Theatre Behind-the-scenes Tour
Private Luncheon at the Prado Restaurant
Reception onboard *The California Spirit* yacht

REFERRAL FORMS

Referral forms are available at www.LEADSanDiego.com. Please call us with questions: 619.280.5323.
Please send completed referral forms to Kim Nguyen: knguyen@leadsandiego.com | FAX 619.702.7506

PREVIOUS COLLABORATIVE AGENCIES & ORGANIZATIONS *(subject to change for 2012 session)*

Balboa Park Cultural Institutions	San Diego Foundation
Centre City Development Corporation	San Diego/Imperial Counties Labor Council
City of San Diego	San Diego Military Advisory Council
CleanTECH San Diego	San Diego Padres
CONNECT	San Diego Regional Chamber of Commerce
County of San Diego	San Diego Regional Economic Development Corporation
Flagship Cruises and Events	San Diego State University
International Community Foundation	San Diego Tourism Marketing District
National University	San Diego World Trade Center
Port of San Diego	TechAmerica San Diego
Procopio, Cory, Hargreaves & Savitch LLP	University of California San Diego
San Diego Association of Governments (SANDAG)	University of San Diego
San Diego Chargers	United States Marine Corps
San Diego Convention Center & Visitors Bureau	United States Navy
San Diego County Medical Society	United Way of San Diego
San Diego County Office of Education	University Club atop Symphony Towers
San Diego County Regional Airport Authority	
San Diego County Water Authority	

PROGRAM PRESENTERS FROM PREVIOUS INFLUENCE SESSIONS *(subject to change for 2012 session)*

Mayor Jerry Sanders	City of San Diego
Supervisor Greg Cox	County of San Diego, District 1
Ruben Barrales	President & CEO, San Diego Regional Chamber of Commerce
Lisa Bicker	Then-President & CEO, CleanTECH San Diego
Phil Blair	LEAD San Diego Board of Directors/Executive Officer, Manpower
Larry Blumberg	Executive Director, San Diego Military Advisory Council
Malin Burnham	Vice Chairman, Cushman & Wakefield
Reo Carr	Editor-in-Chief, <i>San Diego Business Journal</i>
Kevin Carroll	Executive Director, TechAmerica San Diego
George Chamberlin	Executive Editor, <i>San Diego Daily Transcript</i>
Lesley Cohn	Owner, Cohn Restaurant Group
Marney Cox	Chief Economist, San Diego Association of Governments (SANDAG)
Derek Danziger	Vice President, Marketing & Communications, Centre City Development Corporation
Ken Derrett	Vice President & Chief Marketing Officer, San Diego Chargers
Julie Dubick	Chief of Staff, Mayor Sanders, City of San Diego
Kim Duclo	Park Ranger, Balboa Park, City of San Diego
Walter F. Ekard	Chief Administrative Officer, County of San Diego
RADM William D. French	Commander, Navy Region Southwest
Murray L. Galinson	Vice Chairman, The Leichtag Family Foundation
Gary L. Gallegos	Executive Director, San Diego Association of Governments (SANDAG)
Tom Garfinkel	President & Chief Operating Officer, San Diego Padres
Tom Gehring	CEO & Executive Director, San Diego County Medical Society
William K. Geppert	Chair, Our San Diego, The Regional Vision Initiative
Lorena Gonzalez	CEO, San Diego/Imperial Counties Labor Council
Ben Haddad	LEAD San Diego Board of Directors/Partner, California Strategies LLC
Victoria Hamilton	Executive Director, City of San Diego Commission for Arts & Culture
Pete Hedley	President, Galaxie Defense Marketing Services

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Bella Heule	President & CEO, San Diego World Trade Center
Beth Jarosz	Senior Analyst, San Diego Association of Governments (SANDAG)
Richard Kiy	President & CEO, International Community Foundation
Jennifer Landress	Senior Vice President & Chief Operating Officer / BIOCUM
Pat Libby	Director, Institute for Nonprofit Education & Research, University of San Diego
Nick Macchione	Director, San Diego County Health & Human Services Agency
Mac McLaughlin	President & CEO, USS Midway Museum
Julie Meier Wright	Then-President & CEO, San Diego Regional Economic Development Corporation
Joe Panetta	President & CEO, BIOCUM
Scott Peters	LEAD Board of Directors/Chair, Board of Commissioners, Port of San Diego
Ronald Powell	Director of Communications, Port of San Diego
Duane J. Roth	CEO, CONNECT
Doug Sawyer	President & CEO, United Way of San Diego
Marilyn Sawyer	Chair, LEAD San Diego Board of Directors
Dalouge Smith	President & CEO, San Diego Youth Symphony & Conservatory
Louis G. Spisto	CEO & Executive Producer, The Old Globe Theatre
Lorin Stewart	Executive Director, San Diego Tourism Marketing District
Dr. Randy Ward	Superintendent of Schools, San Diego County Office of Education